



March 17, 2011

Marlene Dortch
Secretary
Federal Communications Commission
Washington, DC 20554

Docket No. CG 10-207

Dear Ms. Dortch:

On March 15, 2011, the undersigned spoke via conference call with Lynn Ratnavale and William Friedman of the Consumer and Governmental Affairs Bureau to discuss US Cellular's automated alerts for service plan overages. During the course of that discussion, US Cellular shared the following facts regarding its service offerings:

- 1) Approximately 50% of its post-paid customer base has opted to receive automatic usage notification pursuant to the Company's Overage Protection program. Those alerts provide a text message notice to customers at 75% and 100% of plan usage levels during a given billing cycle. The notices cover voice and texting service. Customers can also call US Cellular Customer Service and obtain information regarding voice, texting and data usage. The Overage Protection service was launched in November of 2009.
- 2) Overage notices are triggered based upon usage in the US Cellular billing system and are calculated off of the previous day's usage. Additional time lags are possible in the context of roaming service usage.
- 3) Further information regarding Overage Protection and US Cellular's current service offerings can be found at <http://www.uscellular.com/overage-protection/index.html>

Sincerely,
/s/
Grant B. Spellmeyer
Senior Director – Legislative & Regulatory Affairs

